

**The School of Management, Information
Technology and Governance (SMITG)**

cordially invites all SMITG Masters and Doctoral students and
Supervisors to

‘Stepping Stones to Credible Research’:

**AN INTRODUCTION TO QUALITATIVE
RESEARCH**

Date

Friday, 1st November 2013

Time

09h00 -12h45

Venue

Senate Chambers
Westville Campus, UKZN

Enquiries

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An Introduction to Qualitative Research

Programme Outline

08:55Hrs: Opening Remarks

Prof Brian McArthur

09:00Hrs: Nature and Approaches to Qualitative Research

Dr Mogie Subban

10:00Hrs: Qualitative Data Collection Methods

Prof Debbie Vigar

11:00Hrs: Refreshments

11:15Hrs: Qualitative Sampling Methods

Dr Given Mutinta

12: 00 Hrs: Qualitative Data Analysis and Presentation

Dr Shaun Ruggunan

12:45Hrs: Personal Introductions/Closing Remarks

Prof Brian McArthur

**NB: TRANSPORT WILL BE ARRANGED FOR PMB STUDENTS TO
PICK YOU UP AND DROP YOU OFF OUTSIDE THE POSTGRADUATE
CENTRE, 1 GOLF ROAD COMPLEX, CORNER GOLF & RIDGE ROADS.
PICK UP TIME IS 08:00 HOURS.**